



EXPERIENCE ●

Hanover Direct, INC
Web Designer-Production Manager
Weehawken, NJ
June 2010-Present

- . Web designer for Undergear.com
- . Create homepage, email and banner ad campaigns for: Domestications, Silhouettes and Undergear
- . Scene 7 Manager-Demandware Manager

Abraham House
Youth Mentor-Art Teacher-Designer
South Bronx, NY
March 2009-Present

- . Teach a real world environment art studio class consisting of web and print design
- . Branded Youth Leadership Program with students and volunteer as a mentor every week
- . Web designer for Abrahamhouse.com

Hanover Direct, INC
Web Designer-Production Manager
Weehawken, NJ
December 2006-February2009

- . Lead web designer for Domestications.com
- . Lead web designer for Undergear.com
- . Designed homepage, email and banner ad campaigns for: Domestications, Silhouettes and Undergear
- . Converted old image production system to Adobe Scene 7 and trained production team

Charming Shoppes Interactive, INC
Web Designer-Production Manager
New York, NY
August 2005-December 2006

- . Web designer for Catherines.com
- . Created homepage, email and banner ad campaigns for: Lane Bryant, Fashion Bug and Catherines
- . Coordinated and trained Lane Bryant e-commerce team on all Adobe Scene 7 production processes

EDUCATION ●

SVA 2009
SVA 2008
TDC 2008
TDC 2007

Type Design
Making Type Talk
Advertising Design and Typography
Gourmet Typography

Noble Desktop 2008

Intensive Dreamweaver and Flash
Advanced Dreamweaver and Flash

St. John's University
Tobin School of Business
Jamaica, NY
December 2004

BSC in Marketing
Concentration in Integrated Marketing Strategy
Minor in Graphic Design
Class rank of 14

National Student Advertising Competition
September 2003-May2004

FLA USA
Member of the Business and Creative teams
Researched demographics for the campaign

SKILLS ●

Adobe CS4 & Scene 7-Demandware-Responsys-
Actionscript-HTML-CSS-Type & Logo Design

LANGUAGES ●

First languages English and Portuguese-Conversational
and written in Portuguese and Spanish